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SOCIAL SUSTAINABILITY AND GENDER ROLE

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Social Sustainability simply means to manage and maintain healthy wealthy society in term of livelihood, health, environment, safety, education, social equity, justice and inclusion. It mainly focus on improving people's quality of life ensuring that everyone has chance to fulfill his or her passions and potential.

Food, shelter, clothes are the fundamental needs of energy human being, Government should see that there is fulfillment of all these elements for whole community and society without any discrimination of caste, colour, creed or religion. For this education is must.

Education is an important as food, shelter and clothes. Without education, even the basic needs are of no use because education is back bone of society. It is education only which helps in gathering knowledge and learning how to think and solve problems of life and living. Education is key to all success as it opens thousand of doors leading to achievement in all fields. It not only builds our personality, provides us a recognition but also becomes the solid source of livelihood. So Government should take all compulsory measures to see each and every individual get education. Basic and Primary

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education must be free of cost. Job oriented and value based education is the need of hour. Parents and Teachers have great role to play in imparting good education from the beginning. As family is first school for a child, so both mother and father should teach the lessons of moral and religious values through books, stories, scriptures, and also through their own good behaviour character and their lifestyle. A satisfactory family can only lead to satisfactory society and then nation.

It is education only which compels a human being for favorable livelihood. Livelihood is set of economic activities to support and sustain one's existence and to meet and manage the basic necessities. In today life, the traditional concept of gender role is completely changed Now the women and girls have also become the earning members to run the family equally with men. With their empowerment, the girls and women are I.A.S officers, astronauts, doctors, police, officers, scientist, achievers in sports and games, arts and music and so on. Not a single field is left where woman does not have command. From a street worker to high class business owner, the woman has touched the height of success and made the society proud, so now not only the male is the power, protector and strength of family and society but also the female.

Besides livelihood and education, purity of environment is the basic issue for social sustainability. All nature and surroundings - land, air, water, in which the plants, human beings, animals, birds, and other livings and non-livings beings live and operate is environment. As land is the home of all living beings, and air, water, trees are their food, so we have to save and protect the environment. Everyone including a small child to aged, male and female both, have the great responsibility to save water, air and trees. Reduce, Reuse and Recycle of natural resources is necessary to make environment pollution free. Awareness programs related to plantation of trees, no smoke, no polythene, no cutting of tress to save the land are needed. Volunteers should come forward to make the society clean. Pure and Clean environment can only provide good health to every one.

Health is the primary motive because health is all wealth. A

healthy person can only come forward to serve others. A healthy person can only lead a life full of meaning and purpose. A person who himself is always mentally and physically sick what he will do for him or for the society and nation? Nothing. So first and foremost is to be physically and mentally healthy. For good physical health all should have nutrition diet, plenty of water, plenty of fresh air and sunlight, regular exercise, good sleep, yoga, meditation, no junk food, no unhealthy food stuffs etc. Both mother and father should see that their children are having good food habits from the very beginning. Healthy food style will make the body fit, mind disciplined and heart controlled. Healthy people together form a healthy society.

Social equity and Inclusion are as important as health, education and livelihood to sustain the society. social equity is equal opportunity regardless gender, age, origin, caste and creed ensuing that people are treated equally, and get the respect and dignity that they deserve. When there will be social equity then only we can hope for inclusion means involvement that all people feel valued and respected. No bias for the girls and women rather girls and women should be given more and more respect so that they can fulfill their tasks without hesitation and fear. That society is rich where woman gets full respect. For proper involvement, even the poor and disable should be given security as well as dignity. Love, support, co-operation, and safety are the demands of today's machinery life. Everyone should respect other's opinions and ideas because all are equal. All want value, may be in the matter of gender o rage. The voice of children should be heard, as well as the experience of old ones. In the same manner the voice and views of woman are as valuable as of man. New ideas like socialism, nationalism, and equality has transformed the traditional attitude towards woman. Now the girls and women are not typically feminine – polite, accommodating home makers and confined to four walls of house, rather they are equal to men in every decision, every action and perfection. So both man and woman, their equal participation in case of health issues, education, livelihood, and inclusion to save environment from the pollution and climatic changes, will save, shape and secure the society leading to social sustainability.