JOURNAL GLOBAL VALUES

Aim:- To publish a broad spectrum of data base of research articles and papers in the array of social sciences Scope:- To allows for the quick and effective dissemination of knowledge at a

global level via its **online** and **offline** editions after being reviewed by an eminent group of experts at national and international level.

Editor

Sonika Choudhary

Dept. of Home Sc. RGPG, College, Meerut

Co-Editor

K. K. Verma

School of Commerce, H.N.B. Garhwal Central University, Srinagar Garhwal, U.K

Editorial Board Cum Peer Review Committee

| James Sasso- | New Jersey City University, New Jersey, USA |
|--------------------------|---|
| Pawan Kumar Gupta 🛛 - | HOD, Deptt. of Commerce, Vaish College, |
| | Bhiwani, Haryana |
| Geeta C | Deptt. pf Education, Kuvempu University, |
| | Shankargaghatha, Karnataka |
| Jayshree Reddy - | Principal, Sayyid Akbar Husayani B.Ed |
| | College for Women, Kalaburagi Karnataka |
| S. Ayyaparaja - | Deptt. of English, Annamalai University, |
| | Annamalai Nagar, Tamil Nadu. |
| Anjula Rajvanshi - | Deptt. of Sociology, RGPG College, Meerut |
| Keisham Shitaljit Singh- | Deptt. of Education, Manipur University, |
| | Canchipur, Imphal |

" Authors are responsible for the cases of plagiarism.

" Editors and Guest Editors are honorary members and changed from time to time in rotation.

" Copyright of Printed Articles is of Journal Anu Books.

" Editorial Board's decision is final.

Published by Mithal K., Journal Anu Books, Meerut Printed by D.K. Fine Art Printers Pvt. Ltd., New Delhi

SUBSCRITION

| India | Rs. 600.00 Each | Rs. 1200.00 Annual |
|---------|-----------------|--------------------|
| Foreign | \$ 60.00 | \$ 125.00 Annual |

ISSN: (P) 0976-9447 (e) 2454-8391 Impact Factor 3.8741 (ICRJIFR)

JOURNAL GLOBAL VALUES

A Peer Reviewed International Journal

Vol. VIII No. 1

June 2017

UGC Approved List No. 63651

Contents

| 1. Impact of Demonetization on India's Service Sector with Special | |
|---|----|
| Reference to Online Tourism Services | 1 |
| Priyanka Dalmia | |
| 2. Legal and Ethical Issues in Advertising | 8 |
| Nitin Garg | |
| 3. Concept of Problem Behavior (Negative Mental Health) | 20 |
| Dr. Naveen Chandra Bhatt, Bhagwan Chandra Bhatt | |
| 4. Nutritional and Pharmacological Aspects of Mushroom Cultivation | 27 |
| Vijaya U. Patil, Dr. Nitin Hosmelkar | |
| 5. Support and Policy of Government for Women Entrepreneur | 35 |
| Shilpi Jain | |
| 6. Human Resource and Economic Development – | |
| An Empirical Study on Meerut Commissionary | 48 |
| Dr. Kanika Maheshwari | |
| 7. Trends & Structure of External Debt in India | 58 |
| Dr. V. K. Gautam | |
| 8. A Study of Students- Teachers' Perception Towards Quality in Primary | |
| Teacher Education Programme | 64 |
| Dr. Vinita | |

| 9. Ambedkar's Vision of Social justice for Women | 82 |
|--|-----|
| Dr. Ravinder Kaur | |
| 10. Culture and Advertising in the Scenario of Globalization | 88 |
| Dr. Abinash Das | |
| 11. Emotion Regulation and Drug Abuse Among Adolescents: | |
| A Theoretical Research | 103 |
| Sachin Kumar, Dr. Kumkum Pareek | |
| 12. Socio Economic Problems of Widow Women in Atalatti (Vijayapura) | 112 |
| Dr. Laxmidevi Y. | |
| 13. A Study of Job-Satisfaction, Self-Concept and Emotional-Intelligence in | |
| relation to Academic Involvement of Female Primary School Teachers | 121 |
| Dr. Sajjan. Sujata. Dundappa | |
| 14. The Process and Outcome of Entrepreneurial Competencies Development | 125 |
| Dr. Narendra Kumar | |
| 15. Impact of Global Warming on Earth | 135 |
| Dr. K. K. Verma | |
| 16. Analysis Ideas of SPSS And CAI | 144 |
| Dr. Atik-Ur-Rahaman. S. M. | |
| 17. Assessment of National Status of Pregnant Women with Vegetarian | |
| and Non-Vegetarian Dietary Intake | 155 |
| Dr. Alpana Sharma | |
| 18. Adolescent Food Habit : A Sociological Approch | 161 |
| Anjana Yadav | |
| 19. Impact of Gender, Intelligence and Stress on Academic Achievement of | 171 |
| Secondary School Students | |
| Dr.B.L.Lakkannavar | |
| 20. Effect of Pranayama and Physical Exercises on Selected Physiological | 182 |
| Variables Among Secondary School Children | |
| Dr. Rajkumar G. Malkappagol, Dr. M.S. Pasodi | |
| 21. Status of Physical Fitness Among U G Students of Raichur District | 190 |
| Majeed | |
| 22. Effect of Emotional Training On Sports Performance of U.G. and P.G. Students | 195 |
| Dr. Kavitha Sangana Gouda M | |

.

| 23. Secondary School Women Teachers' Self Concept | |
|---|-----|
| Dr.Jayashree S.Reddy | |
| 24. A Study of Administrative System in India: The Mouryan Period | 211 |
| Dr. Gyanendra Kumar | |
| 25. Analytical study of The Social System of the Jats | 220 |
| Dr. Vakul Rastogi | |
| 26. Impact of Globalization on Higher Education | 229 |
| Dr. Geeta Chaudhary | |
| 27. Issues in Higher Education: Reflexions of Challenges and Opportunities | 235 |
| Dr. Sangeeta Singh | |
| 28. Credit Rating for Small Scale Industries in India (With special reference | |
| to NSIC) | 244 |
| Dr. Manish Kumar Gupta | |
| 29. Gandhi's Religion and its Venation to the Politics | 253 |
| Dr. Bukan Singh | |
| 30. Vocationalisation of Higher Education: Need and Constraints | 257 |
| Dr. Deepa Pathak | |
| 31. Phase of Youth in Slums: A Slippery Slope | 262 |
| Dr. Mamta Rani | |
| 32. The Evil of Drugs Abuse in Our Society | 270 |
| Dr. Shanti Swaroop | |
| 33. Social Networking Use in Higher Education | |
| Dr. Smita Garg | |
| | |