

CHALLENGES FACED BY MODERN AUTHORS DUE TO THE TRANSFORMATION OF LITERATURE IN THE LAST FEW DECADES

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Abstract

There had been evident changes in the field of English Literature over the period of time. This deviation may have been resulted due to various adaptabilities of readers. Readers have peculiarly been transformed in the past few decades, there is definitely a need for entertainment yet containing vestiges of a realistic and pragmatic approach. Today's bookworms like to feed on amalgamated ingredients with a range of character sketches. Apart from this, there had been huge technological advancements allowing authors to reach worldwide readers which calls for a different set of challenges. Furthermore, digital platforms are able to create an impact on prospective readers, especially in the time of the pandemic, digital books met a new slant. With these discursive elements, modern-day writers experiment at length.

Keywords

Uniqueness, Realism, Surrealism, Co-existing reality, Virtual Intelligentsia etc.

Reference to this paper should be made as follows:

Received: 06.12.2022

Approved: 26.12.2022

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*RJPSSs 2022, Vol. XLVIII,
No. 2, pp.211-214
Article No.24*

Similarity Check: 0%

Online available at:

<https://anubooks.com/journal-volume/rjpss-vol-xlvi-no2>

DOI: *<https://doi.org/10.31995/rjpss.2022v48i02.24>*

Literature has always been the world's reflection. Be it, the *Bard of Avon* or the *Prince of Essays*; the elements in their writings are classics only because of the manifestation of *uniqueness*. The authors have to work on this potential *uniqueness* to meet readers at large. The creativity, the sketch, and the plot, all relatively work when the idea ignites the general mind and thus an exceptional storyline is generated. This perhaps is more challenging due to the transformation of literature that has taken place.

The change in literature was quite slow and gradual in its budding period (Elizabethan & Romantic) but with the progression (onset of the Victorian age) of a few decades where literature met cinematic approach and later (Modern Literature Era) digital platforms; literature diversified itself. It procured more complex forms and challenges to meet the reader's needs. Thus, an author's play becomes more crucial.

The evolution of literature has been driven by many factors. These factors may include *co-existing reality*, *virtual intelligentsia*, *strong character play*, *perceptions of humans* and *open-ended visions*. The modern author should be able to play with his wand, in a way that she/he is detangling the plot yet the reader feels opening the peels. Simply put, a modern author holds the task of bringing simplicity to the complexity or vice versa. In both the cases, the readers enjoy the content.

Co-existing Reality

Readers nowadays relish taking a leap into the deeper side of reality. They admire the phase of life they live in. Their pleasure is deeply rooted in the facts they observe in their life. The author's tenacity of expertise lies in bringing the darker and enlightening facts, which existed but lay latent until the author brings them to the fore. So, the author has to be very critical as the details presented should be weighed and produced. This helps in bridging the mindsets and makes their work versatile.

On the contrary, an author can also bring out the uniqueness in the content with the help of *surrealism*. An author has to deal with stringent efforts to lure readers. The connection of *realism* with *surrealism* better carves out the concept of *Co-existing reality*.

Virtual Intelligentsia

The past two decades are over spilled with the newfound cultural convergence- Digital Platforms. Earlier an author had to dwell with enormous

endeavors to reach out to every nook and corner of the world. Authors today, cannot only rely on the publicity in a particular region and then progress further. Therefore, with the advent of technology and communicative methods, the authors can travel via *Virtual Intelligentsia* mode which allows the dissemination of emotions at a faster pace. The audios and videos are being floated proving a link with the author and the kind of genera and plot weaved by her/him. This, also fosters the curiosity about the subject matter amongst the readers. The old traditional methods are now not ample; the present authors work with this necessity else they may lag behind in the race.

There are numerous examples where an author has also given rights to silver screens to telecast their story and has observed huge success. Like *The White Tiger*, *Twilight*, *Malgudi Days* etc. The readers also fall in line in abundance to purchase and admire the author's work.

Strong Character Play

This is one of the major aspects of the story and cannot be unheeded. Authors right from the early 14th century were very much aware of the strength of a character. Even today this element is in prime existence. Since, a character is a component to which the reader is attached so an author has to be witty enough to bring out that sense of attachment. Today's authors have to be experimenting, wherein the lead could be the villain but with exceptional traits, allowing the readers to look for the white instead of black in the character. This is quite a challenging task today, as readers learn to acquire more out of a character than just grasping the good points.

Therefore, the character play should be strong to capture the admiration of a reader.

Perceptions Of Humans

The modern-day writers should possess the ability to envision their readers. It is really important that the authors do not harm the sentiments of the readers. The details projected in the content of an author should be kept in the perception of an individual. The negative criticism of the work may cause the downfall of an author. The new generation of readers is highly vulnerable to the exemplification of facts. The script has to be human-driven meeting individualism. Not being cautious, may result in unintentional harm.

Open Ended Visions

An author has the capability of producing the visions. These visions leave the eyes of readers. The authors face the challenge to provide vivid, diverse and

alluring visions. These fragmented words help the readers to visualize the plot. The readers enjoy these visuals and enter the plot. Modern-day writers have to be skilled to encapsulate the readers in their fantasy world. This should be done in a way that the readers are able to experiment with the climax. This is a technique where the writers give the mighty pen to the readers to sketch their own vision in the space.

This doesn't kill the excitement of the readers even after the end of a story; readers are indulged in the prolonged thoughts and visions. They keep on exercising on different situations making the script a classic.

Other Challenges

Apart from the above-mentioned components, the authors also run into a few more complexities like, critics, ideas used too many times and competition. It majorly happened during the time of the pandemic when too many writers floated their work all over the globe. The adored ideas were extensively copied by other writers, extinguishing the uniqueness of the script. This reduced the probability of bringing the quality work to the light. It also surfaced too many reviewers and critics which hampered the eminent scripts. The phase has not yet been interrupted and emerged as a prominent challenge.

Conclusion

The modern-day authors face challenges in perpetuating their work. The advent of digital platforms certainly brought ventures but paradoxically also worked for the enhancement of the writers. The authors experiment through their wits to vitalize their script.

The authors surpass many benchmarks to meet today's challenges and amaze their readers. The evidence is quite prominent on silver screens and web series today. The authors in the present era are not only creating readers but they are also able to generate an excellent audience.

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