Abstract

Awareness of values in youth is a rising issue. Values and ethics are the guidelines that distinguish between right and wrong. These values help an individual to build the character of an individual (Pallab Jyoti Boruah, 2017). The word 'Moral' is derived from the Latin word 'Mos' which means customs, practice, or rule, away from accomplishing things (Mrs. Nazneen Ahamed, Dr. Manika Ghosh, 2012). Children are the future of nation and in the development of children values and ethics play an important role. The Youth is the shining star who works as a driving force for the nation but nowadays it is badly affected by various activities. So, it is the responsibility of each one of us to solve this problem and save our nation. This paper emphasizes on the importance of values and ethics, the consequences of being unethical, the need for ethical education and the factors responsible for the deterioration of values and ethics.
Introduction

Values are important, and indispensable for the society in which an individual lives. Values can be understood as guiding principles, or standards of behavior. Youth are the future of India. The future of a country depends on the values received by the students during their studies. Youth is expected to have moral values so that he or they can face harsh times in life and take decisions. It leads to overall development in youth which brings consciousness and awakening to them.

For the young generation, some of the required moral values are humanity, truth, honesty, respect for others, tolerance, empathy, forgiveness and affection.

Ethics can be defined as certain moral principles and values that govern the decisions and actions of individuals or groups and serve as guidelines /criteria for what actions are good/right/just v. bad/wrong/unjust when faced with moral dilemmas (Murphy et al 2005). Therefore values and ethics education leads to the development of individuals as well as society.

Now a day’s deterioration of moral values in youth is a burning issue. A few years back teenagers were found to be acquainted with excessive moral values such as honesty, respect, and politeness. The decisions of actions like good or bad, wrong and right are influenced and by moral standards of the society but now youth is not respecting ethics and values and this is reflected in their behavior.

So, in the development of values and ethics, an important role is played by family, school, peers and society, etc. This paper attempts to explore the importance, need and consequences of values and ethical education.

Objectives of the Study

- To know the importance of moral values and ethics among Indian youth.
- To identify the reasons affecting the degradation of values and Ethics among youth.

Methodology

The research is qualitative in nature and the data has been collected from various journals, books, websites, etc.

Importance of Value and Ethical Education

- The value and ethical education are required to develop the minds of future generations.
- It also binds culture and tradition.
- It shapes knowledge and develop expertise and help to take decision at the time of ethical dilemma.
• Helps to create good citizens.
• Helps to reduce conflicts personally and professionally.
• Nationwide development

Reasons for the degradation of Values and Ethics

There are various reasons responsible for developing literacy among youth but still, values and Ethics are deteriorated among youth. The reasons are-

• Extracurricular activities sharpen students minds, and develop personality and confidence. Lack of these Activities especially related to morality education like discussions on leaders who have sacrificed their lives on the day of birth and death anniversary, the importance of environment, lack of celebrations of nations festive deteriorate the importance of values and ethics in the mind of the young generation (Pallavi Gupta, 2016).

• Students and youth are highly impacted by their peer groups. They readily accept the views of their friends and this led to conflict with their parents views. they also get involved in unethical activities like lying, drug intake, dacoits, abusive language, etc. (Richa Mishra 2018)

• Educational Institutes are not providing a positive atmosphere because of the lack of directions received to them. Also, their focus has now shifted from providing value education to monetary welfare as institutes have just become the source of earning instead of education providers (Pallavi Gupta, 2016).

• The focus of youth has now shifted from generating values to earning money. They don’t find the importance of value and ethics education. They are satisfied just with the job they want and feel depressed and dissatisfied if face failure in the future.

• Mass media influence the personality and thoughts of the young generation. Youth watches the vulgarity shown by the entertainment sector and their values are impacted (Richa Mishra 2018).

• Working parents do not much time to share and educate the values and ethics of their children have so children search for other place to share their feelings and emotions. They depend on T.V., friends, bad literature, etc. and develop immoral behavior.

• Now a day’s parents up bring their children in a very pampered way and lose their control over their children. This is the root cause of the deterioration of values in them. Shouting of children on their parents and elders, ignoring their parents, and criticizing elders are some examples that reflect deterioration of values among youth.
The affluence of youth by modernization is observed nowadays this has disassociated younger generations from their own identity, tradition and cultural heritage.

**Solutions to Create Awareness Among the Youth**

- Cultivation by a Classroom message
- Government check on Media operators
- Change in the process of teaching-learning and evaluation method.
- Increase the role of NGOs and other social volunteer associations.
- Organizations of the programs for inculcating Moral values and Ethics among youth.

**Conclusion**

In previous days values and ethics were given to the children in their childhood only so that when they are grown up these can reflect in him and in this way, they can contribute to the society as per their moral values and ethics which were given in their childhood either by their teachers, parents or the society. They use to be judged on the basis of values and ethics which are reflected through their behavior. These moral values and ethics nowadays are observed to be missing when they are observed in the society. A good Nation is built upon the strength of the youth. If the behavior of the youth does not show the basic principles which are required for the growth and development of any society it may harm the society. So, it is necessary as an individual to be responsible to maintain these values and ethics in themselves. Nowadays the attention of the youth is forwarding ahead towards the misleading activities like watching unethical content on social media, the back answer to adults, backbiting, etc. therefore it is necessary to cultivate basic moral values and ethics among youth to strengthen the society and nation as well. This all can be done with the help of the previously described measure in the paper. This paper has been an attempt to focus on the need for values education, reasons for the loss of values and Ethics and suggestions to minimize the degradation of values and ethics among youth to contribute toward more civilized civilians.

**References**


